

INJOY+ Health

SUMMER SCHOOL

INnovating the JOY of Eating for Healthy Ageing

Barcelona | 11 to 20 June 2019



WHAT IS THE INJOY SUMMER SCHOOL?

INJOY+ is the second annual training designed to empower entrepreneurs, intrapreneurs, students, and researchers to create novel business models aimed at helping consumers modify eating behaviours to promote healthy ageing. Through scientific lectures, workshops, business cases, site visits, and expert talks, students develop the skills, knowledge, and attitudes to identify an idea, assess the opportunity and develop a sustainable business model to promote healthy living. (5 ECTS credits for students)

LOCATION AND DATES

UNIVERSITY OF BARCELONA, SPAIN - 11 to 20 June 2019

PARTICIPANTS

Students from a variety of disciplinary backgrounds with a minimum BSc degree and fluency in English.

ADMISSIONS DEADLINES:

Please check the website for updates.

HOW TO APPLY:

<http://www.nutrimetabolomics.com/injoy>



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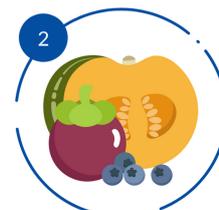
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Challenges in frailty prevention, healthy ageing, and active living

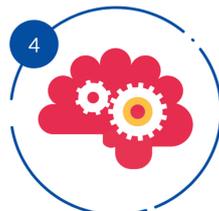


Foods for healthy ageing



Dietary Patterns: the gold standard for health promotion

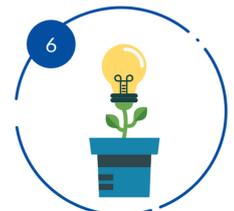
NUTRITION THEMES



Innovating Behaviour: drivers of eating and lifestyle behaviours



Innovating Food: modifying food, textures, and flavors for health



Bridging the Gap: the transition from nutrition science to business

FROM SCIENCE TO BUSINESS



Environment: understanding contexts and trends



Entrepreneurship & Innovation: opportunities, technology and creativity



Turning ideas into business models



The road to market and value proposition



Financial planning for startups



Entrepreneurial ecosystems and negotiation

BUSINESS THEMES



EIT Health is supported by the EIT, a body of the European Union

